CGA
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Certified Sustainability Content Creator™

Module 01

Turn your voice into a movement.

A hands-on professional certificate for creators who want to tell sustainability stories that resonate worldwide.

Enroll Today

Overview:

This in-person, practical certificate is designed for creators, storytellers, and communicators who want to use content as a force for environmental and social good.

Whether you care about clean energy, climate action, food security, recycling, or green mobility, this certification teaches you how to turn complex sustainability topics into short, shareable content that inspires real change.

Who it's for:

- Content creators, vloggers, and short-form video producers
- Environmental influencers & climate storytellers
- PR & CSR professionals
- NGO communication officers
- Students & fresh graduates in media or environment
- Government ambassadors for sustainability awareness

You don't need to be an expert. Just bring your phone, your voice, and your drive to make a difference.

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What you'll learn:

- Turn big sustainability ideas into simple, powerful videos
- Write punchy scripts and short-form stories
- Use your phone to shoot and edit like a pro
- Create brand-aligned sustainability content
- Apply AI tools to enhance production and reach

Learn how to spot trending topics in sustainability and position your voice globally.

Certificate structure:

4 Topics

8 Sessions

24 Hours

1. Foundations of Sustainability for Content Creators
2. Scriptwriting & Storytelling for Awareness
3. Shooting, Editing & AI Tools for Impact
4. Branding & Campaign Creation for Change

All sessions are instructor-led, hands-on, and project-based.

Your capstone project:

At the end of this certificate, you'll launch your own sustainability content campaign, filmed, edited, and written by you.

Your mission?
Choose a sustainability theme, craft your message, and publish a short-form campaign that reflects your voice and inspires your audience to take action.

Tools used:
your smartphone, editing apps, AI enhancements, and storytelling frameworks.

Learning experience

- Real-world sustainability challenges
- Mobile video shooting/editing tutorials
- Script labs and creator workshopping
- AI tools for creators
- Peer feedback and live mentorship
- Final content showcase with expert feedback

Delivered by OGA in person at SEE Institute, The Sustainbility City, a leading hub for sustainability education and climate innovation in Dubai.

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What you'll walk away with:

- A KHDA-Approved Certificate
- A content portfolio with real-world impact
- Deep understanding of how to tell sustainability stories
- Confidence in camera, editing, and short-form strategy
- Access to the OGA Creator Hub
- Chance to be selected as an official OGA Ambassador

Why this certificate?

Because creators shape culture.

Because people scroll fast, but stories stick

Because sustainability needs voices like yours

Build content with purpose.
Lead conversations that matter.

Certificate details:

Location:	**SEE Institute, The Sustainable City – Dubai**
Duration:	**4 Weeks (8 in-person sessions)**
Hours:	**24 in total**
Language:	**English (with Arabic support)**
Investment:	**AED 3,000**

Flexible payment options are available, pay in full or split your payment into installments with Tabby.

Partnered with SEE Institute | KHDA Approved | Special Rate for Students & UAE Government Employees*

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Ready to create your legacy in 59 seconds at a time?

Join our next cohort and turn your content into a movement.

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and Register Now!

Spots are limited

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