



Professional Certificate **Sustainability Communications Strategist™**



Module 02

Lead the conversation on
climate, impact, and influence

Enroll Today

What you'll learn:

- ✓ How to design and lead sustainability communication campaigns
- ✓ Public speaking and stakeholder engagement techniques
- ✓ Creating sustainability reports aligned with GRI and ESG standards
- ✓ Using AI tools for environmental communication and data analysis
- ✓ Crisis communication and media strategy for environmental issues
- ✓ Leveraging digital platforms for greater outreach

Your graduation project:

Build and present a full sustainability communication strategy using AI and media tools to address a real-world environmental challenge.

Certificate details:

Location:	SEE Institute, The Sustainable City – Dubai
Duration:	4 Weeks (8 in-person sessions)
Hours:	24 in total
Language:	English (with Arabic support)
Investment:	AED 3,500

KHDA-Approved Certificate

Open to all professionals — no prior experience required

Exclusive Offer: Special rate available for UAE University students and UAE Government employees.

Split Your Payment via Tabby in interest-free installments.



Who it's for:

Sustainability officers, CSR/ESG professionals, PR managers, NGO communicators, academics, and those who want to influence change through words, reports, and campaigns



Spots are limited

Register Now

- 🌐 www.olivegreenacademy.ae
- ✉ register@olivegreenacademy.ae
- 📞 +971 52 581 2508
- 📷 @olivegreenacademy

Partnered with

[I] SEE INSTITUTE
Sustainability through Research & Education

KHDA Approved